

William M. Guinn

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Digital Media Specialist with a passion for all things visual. An experienced and creative Videographer, Editor, and Photographer with an eye for detail. Knowledgeable in Print, Web, and Graphic Design. Proficient in Adobe Creative Cloud and Microsoft Office programs. Strong communication, multitasking, and time management skills. Ability to stay organized while working on multiple projects. Can work independently or part of a production team.

Education

Bachelor of Science, Digital Media / University of Houston, TX, 2018, GPA 3.6

Skills

- Mac/PC proficient
- Adobe Creative Cloud
- Microsoft Office
- Data Management
- Time Management
- Videography
- Photography
- Editing
- Color Correction
- Graphic Design
- FCPX
- DeVinci Resolve
- Adobe Premiere
- Adobe After Effects
- Adobe Audition
- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Adobe InDesign
- Media Encoder

Experience

Media Production Specialist / Staging Solutions

December 2017 – Present

Providing services in all areas of production in a variety of different roles. Videographer, video editor, photographer, camera support on commercial shoots, and stagehand experience for live event setup.

- Videography: capture interviews, b-roll, event recap, and behind the scenes footage for marketing and promotional purposes.
- Production: setting up/tearing down, c-stands, lights, audio, and video equipment
- Post Production: editing promos, interviews, b-roll, and behind the scenes footage for a variety of different clients. Color correction, audio syncing/mixing, animation, data transfer, encoding, exporting, and uploading.
- Data Management: digitizing photos and documents for archival purposes using descriptive, structural, administrative, and preservation metadata.

Sound Technician / Truck Yard

June 2018 – Feb 2020

- Multitasking multiple applications (Master Fader) (Dbx) monitoring the band while controlling audio in numerous sections, maintaining optimal audio levels.
- EQ vocals/instruments, attenuating frequencies with filters and bands. Mixing sound for live entertainment.
- Excellent customer service. Punctual, professional and friendly when talking to artists and customers. Ensuring client and customer satisfaction.
- Assemble equipment, microphones, speakers, and cables
- Break down and secure all equipment.

Digital Media Specialist (Internship) / Magpies & Peacocks

January 2017 – May 2017

Magpies & Peacocks is a Houston based non-profit design house (501c3) dedicated to the collection, curation, and sustainable reuse of post-consumer textiles.

- Collaborated as a digital media team performing multiple tasks involving storyboarding, scriptwriting, video editing, event photography, and videography.
- Created a successful video pitch (Pitch with A Purpose) for a grant, to fund Catwalks and Classrooms a sustainable fashion design competition.